



CELEBRATING 50 YEARS OF TAKING YOU THERE

TRAVELING THE HIGHWAYS AND
BYWAYS IN STYLE FOR **50 YEARS.**



HISTORY

WALDOCH CRAFTS INC



50 YEARS AND GOING STRONG

Back in the seventies **Don Waldoch** could often be found in his garage, testing out his woodwork skills. On one particularly fortuitous day in 1974 a friend brought him an intriguing challenge. Could Don custom-build cabinets for the inside of his van? Don took the challenge, and two weeks later the idea of the modern conversion van was born in a garage outside of Forest Lake Minnesota.

Demand grew and Don's ideas evolved. He wanted to build a family oriented vehicle unsurpassed in space, comfort and amenities. Don reached out to form a strategic relationship with Ford Motor Company and before long Waldoch Vans were flying off Ford lots, and the garage was no longer big enough for his dreams. The business moved to a production facility and eventually provided hundreds of high quality jobs to the community, a source of great pride to a guy who started out in his garage.



By the mid 90s there was a boom in conversion van companies and Waldoch found itself in competition with over 150 companies. Don's response was to work even harder at making the best conversion van on the road. Throughout the boom Waldoch maintained a top 10 "best sales and quality" position for Ford and GM. That kind of focus paid off when the boom went bust in the early 2000s. When the dust settled Waldoch was one of only 10 conversion companies left in the marketplace.

Today the Waldoch Company still sits at the top of the industry, and our family takes pride in our team of talented professionals.

Our numerous quality and customer service awards, and the thousands of beautiful custom Waldoch vans and trucks we've put on the road.





LEADERSHIP

NOTHING LESS WILL DO.

I hired my first employee when I was building conversion vans in my garage. The two of us often worked from sun-up to sundown to build those first conversions—and I learned from the get-go that I was always going to need talented, hard working people by my side.

Since then Waldock has employed thousands of people but what I learned in those early days has proved true for 50 years. Hire the best people, give them respect and agency and they'll help you grow your company. Without the many fantastic people who have worked for us over 50 years, we couldn't have gotten to where we are today. And without those great employees that are with us now, we can't get to where we want to go tomorrow.





LEADERSHIP



The other thing that hasn't changed since the beginning is my commitment to quality. Shortcuts are fine on the road, but wrong for our business. Every part of every Waldoch vehicle, from the smallest to the biggest components, is of the highest quality, installed by the best people in the business. Nothing less than that will do.

This has always served my company and all our employees well. And if you do business with us, it will serve you well too.





CUSTOM-BUILT

CREATE THE VEHICLE OF YOUR DREAMS



With 50 years of experience, Waldoch has developed a conversion custom design process that is unparalleled in the industry. We start with a standard vehicle from trusted brand names; Ford, Ram, Chrysler Chevy, and GMC. Then we add the most advanced and luxurious components in the market to create the packages our customers choose from.

From there our customers can participate in their own custom design by adding additional components of their choice from our Waldoch Custom Center. Our selection is unsurpassed, We stock thousands of parts and if we don't have it, we find it. Endless ways to individualize your vehicle to your taste.



On the e-commerce side of our business we ship parts worldwide. For local customers we are able to install their parts as well as supply them. That means we know our parts from package through installation and are a great resource of ideas, information and solutions for customers who are not local.





A VEHICLE THAT BRINGS YOU TOGETHER AS IT TAKES YOU AWAY.



Whether hauling a hockey team, heading for a tailgate party with friends, or taking the family on an adventurous road trip, a Waldach conversion van is the ultimate in versatility. The comfort of an RV, the practicality of an around town mini van and the towing power of a truck.

It's a spacious, smooth ride loaded with luxurious features; leather seating, plush carpet, molded trim, overhead lighting, pleated shades, and custom entertainment centers. Panoramic windows allow for breathtaking views with every creature comfort at your fingertips.





And considering the precious cargo on board, a Waldoch's Van comes with a stellar safety compliance package that lets you know your family is protected.

**BOTTOM LINE, THERE'S
NO BETTER WAY TO
TRAVEL
mile after
beautiful mile.**





OUR TRUCKS ROCK THE ROAD



A Waldoch conversion truck takes you anywhere you need to go and everywhere you want to go—any off the beaten path you can dream up. These trucks are made for adventure.

If customers want a rugged look and performance we install a full suspension lift with heavy duty performance shocks. This not only provides the best on and off-road performance, it also allows us to install wheel and tire packages with aggressive 35" tall tires on stylish 20" wheels.





If they want a more refined and elegant look, opt for a wheels and tires leveling kit, billet grill, hidden automatic steps and individually crafted leather seat covers.

WHICHEVER YOU CHOOSE, YOU'LL STEP INTO A UNIQUE AND CAPABLE VEHICLE THAT COMBINES LUXURY WITH PERFORMANCE. A WALDOCH TRUCK IS AS TOUGH AS THEY COME, BUT OH SO EASY ON ITS RIDERS.





WHAT A RIDE!

Waldoch builds vehicles so comfortable you almost hate to get to where you're going. Superior comfort is the end product of many things; a smooth and stable experience, a quiet cabin, ample space, seating, and easy to use controls—temperature, lighting, sound and entertainment.

We build in the comfort from the ground up. Floors are designed to produce the support and stability needed to smooth out the bumps. Walls are expertly insulated to promote a quiet ride and assist with warming and cooling. The seating is deluxe and gorgeous, flexible in arrangement and sitting positions. Heat and massage functions are an option. Lighting is nuanced throughout the vehicle and automatic blinds make for instant privacy. Let the sun shine in, or shade it out with ease.





**All in all it's a room
on wheels, as
comfortable as
home.**



INNOVATION
NOW INCLUDES TECHNOLOGY

THE CREATIVE SPARK

It is a form of artistry to meld all the components of a conversion into one seamlessly stunning vehicle.

Waldock has long been recognized as a front runner in innovative solutions. The implementation of unique and superior paint finishes, insulation, fabric creation, electronic systems, the latest and greatest in technological components. In fact, our creative team is so well respected it is not unusual for vendors to seek our suggestions to make their products better.





INNOVATION
NOW INCLUDES TECHNOLOGY



At Waldoch our finished product is more than the sum of its parts, It's the product of the inspiration and imagination it takes to create a vehicle that nothing compares to.





CRAFTSMANSHIP

HIGHLY SKILLED EXECUTION

Our many innovative ideas could not come to fruition without our incredibly talented craftspeople. They take our designs off the drawing table and bring them to life.

Most of our components are built on site in our upholstery and wood shops, our paint and hydrograph departments. Our experienced artisans build our craft headliners, wall panels, cabinets, upholstery, overhead TV drop downs and electrical component holders. Each installation is done with exacting attention to detail. Their's is a labor of love, dedicated to excellence.



CRAFTSMANSHIP





**CUSTOMER
SERVICE**

INTEGRITY

Don Waldoch has always believed integrity works. If something goes wrong, make it right. Which is why Waldoch offers a top of the industry warranty: 36 months or 36,000 miles bumper-to-bumper.



CUSTOMER SERVICE



From our stocking dealerships to our local customers Waldoch takes pride in building long term relationships based on mutual trust. We stand behind our product and are here to assist in any and all customer needs.

**See our website for details on how our departments can assist you.*

WALDOCH

MISSION STATEMENT



The Waldoch companies strive to be the best in all that we do. We are dedicated to providing superior personalized service, quality products, exceptional customer satisfaction and value.

We do all this as a team (employees, suppliers, customers) profitably with the highest degree of integrity.



WE NEVER FORGET OUR
FAMILY NAME IS ON EVERY
VEHICLE WE BUILD.

