



### THE INDISPENSABLE GUIDE FOR SELLING A WALDOCH DREAM DRIVE







- Customers need to feel it first.
- It's up to us to define the feeling of this dream drive in a way they can imagine it happening in their minds as they sit in and test drive our vans.
- It's up to us to show them what our van offers them that is relevant and authentic to their lives
- \*\*\* WHEN YOUR CUSTOMER FEELS THE DEAL,
  YOU SEAL THE DEAL. \*\*\*











### WE SELL THE DREAM FIRST

ONE GREAT EXPERIENCE AFTER THE OTHER

It's not so much about what kind of insulation is in a Waldoch luxury conversion Van - how much or how thick it is. It's about how quiet the ride is, how you can easily talk to the folks 2 rows back, share conversation and laughs as you head on down the road. That's the feeling of it, that's the benefit.

Yes, the technology and materials we use are the best in every choice and detail. But it's all about the ultimate experience for our customers. It's about how every want is satisfied. It's about how our customer feels in our vans.

So we lead with the dream. We're all about the fun, the comfort, the versatility. We're for all the trips and activities that make the journey as good as the destination.

# FOR THOSE WITH A LIFE FULL OF FAMILY AND FRIENDS WITH PLACES TO GO AND THINGS TO DO

- Our customized vans can seat 7 to 9 people comfortably with ample leg, foot and hip room. Like a living room on wheels.
- If you transport sports teams and ferry loads of kids to activities, this is the ticket. Time spent in this spacious van is fun for kids, a chance to strengthen the team bond that becomes part of the whole experience.
- Have a group of pals you fish with, a tailgater's club, golf group? The party starts the moment you pick up your friends in this luxury van.

### FOR YOUR WEEKEND GET AWAY.

You don't have to wait to get to the cabin for the fun to begin. In a Waldoch Van it begins the minute you roll out of the driveway. The comfort and space, the entertainment options, the easy swivel seats made for great conversation or car games. It's like a cabin on wheels

### FOR A SUPER CUSHY RIDE.

• Sink into our luxury Waldoch seating. So roomy. Best frame, cushioning and durability in the industry. It's more than a car seat, it's total comfort furniture.

### FOR PEOPLE WHO LOVE MUSIC.

Turn on the gorgeous surround sound system that reaches evenly to every inch of the Van. You can connect your favorites right thru your phone, from tunes, to podcasts, to audio books.

# FOR THOSE WHO DON'T WANT TO HEAR "ARE WE THERE YET" ONE MORE TIME.

Press a button and a full screen TV comes down. Tune in a movie for the kids and the miles fly by. Or watch the pre game show at a Tail gate party. Or make a rainy day trip full of your choice of entertainment.

## FOR THOSE WHO WANT TO TALK TO THE PEOPLE IN THE OTHER ROW?

Just swivel your seats around and chat with your fellow travelers, face to face, as if you were in a living room, instead of a van.

### FOR THE NIGHT TRAVELERS.

Your fellow travelers can enjoy a good book thanks to our personal reading lights. And if you want to sip a soda while you read, our cup holders light up for you, hard to miss or spill.

## FOR THE TREASURE COLLECTORS, THE FLEA MARKET FANS, THE DIY PROJECT PEOPLE.

Our quick release seats makes it seem the chair is almost popping itself out, leaving you with plenty of room to haul all your treasures, tools and materials.

#### FOR A PLACE FOR EVERYTHING.

Hunting, fishing, hauling little leaguers, it all comes with a lot of stuff. Find storage units tucked all over our luxury vans, no need to give up valuable room to equipment.

#### FOR THE RETIRED ADVENTURER?

Our vans make days and days on the road one of the best parts of the trip. Plenty of space for your co-pilot to stretch out and relax, read, or nap. When the scenery is in "between shows" This van is a comfortable relaxing place to be.



